

## **CCR Publicity - Getting the Word Out**

Suggested uses for the publicity flyers for our upcoming concert: Please distribute these wherever they will attract prospective audience members... around the church, around town, local businesses, bulletin boards, kiosks, libraries, offices, newspapers, radio stations, etc. These are just some suggestions.

Of course, you probably have your own routine of advertising events for your venue, such as local newspapers, community or public service announcements on local TV or radio stations, etc. and these work extremely well also. Our separate publicity blurb works well for these.

It usually works best if several people are asked to volunteer to post a few of the concert flyers at various locations as they are doing routine errands, such as stores or businesses that they frequent or at their place of employment.

If you would like more flyers than what I have enclosed here, please do not hesitate to request more... we want to get the word out to as many people as possible! We will gladly send as many flyers as you would like. To request more flyers, send an e-mail to: [kjfinison@A1access.net](mailto:kjfinison@A1access.net) or call: (517) 321.3221.

If anyone has specific questions regarding the concert itself, they can refer to our web page at: [www.capitalcityringers.com](http://www.capitalcityringers.com) or contact us by phone at: (517) 321.3221.

We look forward to seeing you soon!

Kim Finison  
Webmaster & Publicity Coordinator  
Capital City Ringers

